

APPENDIX 1 to
Annual EEO Public File Report Form
Dec 2008 to Nov 2009
KMOM-FM & KABD-FM, Aberdeen, SD

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree	Total Number of Interviewees From All Sources for This Position
1	News/Sports Director	SD Broadcaster Assoc	23
2			
3			
4			
5			
6			

Total Number of Persons Interviewed During Applicable Period: 19

APPENDIX 2 to

Annual EEO Public File Report Form

Dec 2008 to November 2009

KMOM-FM & KABD-FM

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If any)	Full-Time Positions for Which This Source Was Utilized
1	Northern State University * 1200 S. Jay Street Aberdeen, SD 57401 Ph 626-2371 Fax 262-3399 Beverly Werner	2	1
2	SD Broadcasters Assoc PO Box 1037 106 West Capitol Ave Pierre, SD 57501 Ph 605-224-1034 Marla Willard	3	1
3	SD Career Center * 420 S. Roosevelt St Aberdeen, SD 57401 Ph 626-2340 Lynn Isackson	1	1
4	Aberdeen News Paper 124 S. 2 nd ST Aberdeen, SD 57401 Ph 622-2222 Brenda VanMeter	0	1
5	Brown College 1440 Northland Heights Mendota Heights, MN Ph 800-627-6966 Carol	10	1
6	Sportscaster Talent Agency of America-website www.staatalent.com/sports	1	1
7	All Access www.allaccess.com	5	1
	Other/Referral	1	1

* Indicates sources that have requested notification of job openings.

Prong 3

SECTION 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken

Time Period Covered: **December 2008 to November 2009**

Stations In Employment Unit: **KMOM, KABD**

1. On-Going Internship Program for Area Students

This program has been in place since June of 2008. The stations allow students from area Universities and colleges who want to expand their knowledge of broadcasting or business with an interactive opportunity. Applicant must be enrolled in programs related to the broadcasting or business industry. They may obtain course credit hours upon completion of their time. During the period covered by this report Dakota Broadcasting has had one student intern(s) participating in this program. Dane Vanderpan from Northern State University.

1 Points

2. Job Fair

Station Manager, Neil Lipetzky and Director of News Jim Hockett and Operations Manager Mike Johnson attended one job fair during the past year on behalf of KMOM and KABD. The Job Fair was held in March 2009 hosted by SD Dept of Labor. Neil, Mike & Jim met with people and discussed careers and advancement in broadcasting industry and handed out applications. Dakota Broadcasting was a Co-Sponsor of this Job Fair.

1 Point

3. Scholarship Programs

KMOM & KABD, Dakota Broadcasting have participated in the Internal Broadcasters Idea Bank, SESAC Radio Scholarship Grant for the time period of Dec '08to Feb '09 by providing information about the scholarship, running ads on KABD and KMOM and providing applications.

1 Point

4. Educational Institutions Tours

KMOM & KABD, Dakota Broadcasting's Aberdeen Christian School tour on 2-20-09 given by Mike Johnson. Job Shadow-Shelby Thayer of Leola Highschool 3-25-09, shadowed Mike Johnson on 107.7 Job Shadow-Paige Guthmiller of Leola Highschool 2-4-09, shadowed Mike Johnson on 107.7 Job Shadow-Rachel Hubbs of Aberdeen Highschool 1-12-09 to 2-2-09, shadowed Mike Johnson on 107.7 Boy Scout troupe tour of 105.5 and 107.7 on 5-2-09.

1 Point